

## LLOYD GEORGE OUT TO FINISH THE WAR

Lord Northcliffe Says the  
British Empire Called  
New Premier.

### NEEDED HIS COURAGE

Waded Politicians Unfit to  
Carry Out the Only Possi-  
ble Victorious Policy.

By LORD NORTHCLIFFE.

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LONDON, Dec. 9.—As a personality  
David Lloyd George is for many reasons  
interesting and important to the United  
States. He is one of the few British  
statesmen understanding the difficulty  
and intangible psychology of the Ameri-  
can temperament.

He is important to America for an-  
other reason. He is now the head of the  
five British nations engaged in war—  
Britain, Canada, Australia, New Zealand  
and South Africa, together with India.  
Winning the war now primarily depends  
on these nations.

If they and the Allies are beaten  
it will be America's turn next, for Ger-  
many's plans in South America and Ger-  
many's hatred of the United States  
should be known to every American who  
reads the anti-American propaganda of  
the German Government.

Lloyd George is also interesting to  
your 100,000,000 because his life has been  
similar to that of many of you. He  
began simply, without other assets  
of life than a good father and mother.  
He had the same kind of education  
that an American boy gets.

Knows Little of Lloyd George.

I don't know Lloyd George in private  
life; I am not in agreement with him on  
many political affairs. We have been  
publicly antagonistic on many matters  
during twenty years. He adopted a  
line in the Boer war that was not mine,  
incurred the hatred, even contempt of  
millions of his fellow subjects. It was  
a brave line, for it demanded more cour-  
age to be on the side of the minority  
opposing the war than to shout with the  
majority supporting it.

The British people's fear of helping  
German propaganda in the United  
States prevented English writers from  
saying how dissatisfied the British  
people have been with the politicians  
who have managed our share in the  
war since 1914.

Lloyd George was the only member  
of the Government with the courage  
to exhibit discontent over our feeble  
and vacillating conduct of the war.  
Occasionally in Parliament and on the  
platform he attempted to tell the  
people a little of the truth, but on these  
occasions he was always howled down  
by members of his party and their  
newspapers, as unpatriotic and as giv-  
ing comfort to the enemy. The rest did  
their best to hide the truth.

An Opportunity Lost.

The hide the truth tactics in the  
House of Commons of smaller politi-  
cians were shown at the time they were  
endeavoring to cover up their blunders  
and Sir Edward Carson left the Gov-  
ernment last year.

If Lloyd George had resigned with  
him then the war would have been  
greatly advanced. He was prevailed  
upon to remain, but evidently at the end  
of last week he found the state of tor-  
pidity and self-satisfaction of his col-  
leagues—in the face of repeated set-  
backs—impossible to a man of his vision  
and patriotism. Of these colleagues,  
writing as I am an article which will  
appear in American and Canadian news-  
papers, I prefer only to say that they  
were men who wouldn't believe the war  
was coming when it did and who hadn't  
an idea of its tremendous portent for  
our race.

In my own newspapers at home I have  
spoken much more plainly—so plainly,  
indeed, that I find myself occasionally  
the best abused man in the country.  
When last week Lloyd George de-  
cided to smash the party machine  
wherein he was entangled he took his  
courage in both hands; I do not be-  
lieve he had any personal ambitions in  
the matter at all.

Events made him Prime Minister—a

position almost as powerful as that of  
your President. But his desire was that  
this distinction should be conferred on  
another. Indeed for some hours it  
looked as though it would be the Scot-  
tishman Bonar Law rather than the Welsh-  
man Lloyd George.

He went out into the wilderness alone,  
so far as his own party was concerned.  
He had as a supporter Bonar Law, who  
had previously opposed him on prac-  
tically every phase of politics, and an  
outside helper in Carson, whose Irish  
policy was diametrically opposite.

Brains of Business Men.

Those three, with Lord Derby, have  
produced a miracle whereof all the world  
is talking. In a few days they have  
formed a Government—married, it is  
true, by inclusion of some notable for-  
mer failures—but enriched by the brains  
of business men and new politicians.

The Government Lloyd George has  
formed will last, but it needs pruning.  
It contains too many of what are known  
in the United States as "has-beens." It  
is cumbered with too many fossil rep-  
resentatives of a past age. None knows  
exactly how they got there, but I think  
I know the reason. This quick, deter-  
mined, energetic Welshman is a little  
too kind hearted.

Nevertheless he has formed a Govern-  
ment which will cause rejoicing through-  
out the empire, especially among the  
soldiers facing their third winter in the  
trenches.

At the beginning of the week his  
political opponents didn't seem able to  
make a Government. Now they think  
his won't last. I hold a different opin-  
ion.

I believe he will be the head of the  
Government that wins the war, brings  
settlement of the Irish question and  
maintains the essential factor—good will  
between the people of the English speak-  
ing nations of the British Empire and  
the people of the United States.

## LLOYD GEORGE HAS NINE WAR PLANS

Continued from First Page.

and agriculture, drastic reforms in the  
drink problem and the temporary settle-  
ment of the chaos in Ireland, are dis-  
cussed as the major tasks confronting  
the new administration in the home field.

The Economist argues that the late  
Government at times was hesitant and  
failed to use the great opportunity  
which the nation's magnificent spirit put  
into its hands.

"Under its rule," says the Economist,  
"the country astonished the world by its  
achievements in war, in industry and in  
finance, but the country was always  
ahead of the Government and felt that  
it could have done more with a more  
energetic leadership."

"There is some danger, however, that  
the new leaders will give up violence in-  
stead of vigor and recklessness instead  
of courage."  
The newspaper proceeds to criticize  
Mr. Lloyd George's financial record as  
good and bad. It says he did very well  
at the beginning of the war, when he  
faced an unparalleled situation with  
boles and destitution, but that he did  
ill in the spring of 1915, when he failed  
to impose a pennyworth of taxation to  
enforce a reduction in consumption,  
which was the country's most serious  
need.

"The United States Federal Reserve  
Board's action against banks of the re-  
serve investing in loans by the warring  
powers makes it more than ever neces-  
sary that we should rely on our own  
productive power," says the Economist.

The appointment of A. J. Balfour and  
Lord Robert Cecil to the Foreign Office  
is welcomed in the London press, except  
by Lord Northcliffe's newspapers. Even  
the Tory Press, which has been bitter  
against the Asquith Government, speaks  
of Mr. Balfour's stance attitude  
throughout the recent crisis, but says  
there may be some doubts as to whether  
his delicate methods in handling the af-  
fairs of the Foreign Office will be able to  
counter the brutal and robust methods  
of the Germans.

The Liberal Daily News and the Lib-  
eral Daily Chronicle endorse the selec-  
tion of Mr. Balfour enthusiastically. The  
Times's condemnation of the appoint-  
ment is restrained, but it regrets that he  
has been named for a post "where ruth-  
lessness is needed," and equally deplors  
the appointment of Lord Robert Cecil,  
who, it says, "is apparently more in  
sympathy with the spirit of the old Gov-  
ernment than that of the new."

The Mail devotes to these two appoint-  
ments an entire editorial headed "How  
to Lose the War," but its language in  
condemning the appointments as a  
"grave misfortune" is less violent  
than its criticisms of Balfour and Lord  
Robert before the change in the minis-  
try. It calls Lord Robert a "sentimen-  
talist" and says his tenderness to neu-  
trals and "foolish agreements" with  
their traders already has cost the  
Entente Allies a heavy price.

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will take place on Tuesday and Wednesday, December 12th and 13th

This great sale, for which unusually extensive preparations have been made, will offer a very large assortment of carefully-selected Furs of superior qualities, comprising Women's and Misses' Fur Coats, Muffs, Stoles, Scarfs and Cape Collars, in the wanted styles and shapes,

AT DECIDEDLY LESS THAN CUSTOMARY PRICES

### FUR MUFFS

Beaver, natural . . . . .	\$21.00 & 24.00
Civet Cat, natural . . . . .	9.75
Red Fox, natural . . . . .	28.00
Rose Fox, dyed . . . . .	55.00
Kamschatka Blue Fox, dyed . . . . .	30.00 & 38.00
Taupe Fox, dyed . . . . .	58.00
Sitka Colored Fox, dyed . . . . .	25.00 & 40.00
Black Fox, dyed . . . . .	40.00
Kolinsky, dyed . . . . .	25.00 & 38.00
Black Lynx, dyed . . . . .	21.00, 38.00 & 50.00
Mink, dyed . . . . .	19.50
Nutria, natural . . . . .	12.50
Australian Opossum, natural . . . . .	15.00 & 22.50
Raccoon, natural . . . . .	12.50, 17.00 & 28.00
Raccoon, skunk-dyed . . . . .	18.00
Flying Squirrel, dyed . . . . .	22.00
Hudson Seal (dyed muskrat) . . . . .	9.75, 13.50 & 35.00
Skunk, blended . . . . .	24.00, 35.00 & 45.00
Persian Paw, dyed . . . . .	6.75 & 9.50

### FUR COATS

FOR WOMEN AND MISSES

(sizes from 16 years to 44 bust)

#### HUDSON SEAL COATS

at . . . \$135.00 & 155.00

#### HUDSON SEAL COATS

trimmed with skunk

at \$125.00, 175.00 & 225.00

#### PERSIAN LAMB COATS

trimmed with skunk

at . . . \$225.00

### FUR NECKPIECES

Beaver, natural . . . . .	\$28.00 & 38.00
Civet Cat, natural . . . . .	9.75
Red Fox, natural . . . . .	28.00
Rose Fox, dyed . . . . .	55.00
Kamschatka Blue Fox, dyed . . . . .	28.00 & 35.00
Taupe Fox, dyed . . . . .	58.00
Sitka Colored Fox, dyed . . . . .	25.00 & 40.00
Black Fox, dyed . . . . .	45.00
Kolinsky, dyed . . . . .	35.00 & 65.00
Black Lynx, dyed . . . . .	22.50, 40.00 & 55.00
Mink, dyed . . . . .	22.50
Nutria, natural . . . . .	19.50
Australian Opossum, natural . . . . .	15.00 & 29.00
Raccoon, natural . . . . .	8.75, 16.50 & 19.50
Raccoon, skunk-dyed . . . . .	22.50
Flying Squirrel, dyed . . . . .	28.00
Hudson Seal (dyed muskrat) . . . . .	12.50, 17.00 & 25.00
Skunk, blended . . . . .	21.00, 28.00 & 42.00
Persian Paw, dyed . . . . .	7.50 & 18.00

Also Fisher Sets, consisting of Animal Muff (round shape) and Animal Scarf (fur on both sides) . . . per set \$95.00  
(Fur Department, Third Floor)

## Important Sales offering special price inducements for Monday

### Women's Marvex Glace Kidskin Gloves

in white, black or tan,

in short length . . . per pair \$1.90

Mousquetaire, 16-button length " 3.25

### Women's Betalph Silk Hosiery

in black only

Medium weight . . . per pair \$1.45

Superior quality . . . " 1.95

Extra size, medium weight . . . " 1.95

### Women's Balta Evening Slippers

of metal-brocaded satin

per pair . . . \$5.75

### A Sale of Fancy Articles

especially appropriate for holiday  
gifts, will be a feature of interest  
in the Fancy Needlework Depart-  
ment.

#### ARTISTIC KNITTING BASKETS

made of natural straw, lined with  
colored satin and decorated with  
silk apples, foliage and beaded  
tassel; an extremely dainty recep-  
tacle for knitting or other "pick-  
up" work; very special at \$4.50

#### OVAL COUCH PILLOWS

of plaited silk taffeta in a variety  
of colors; trimmed with silk  
flowers and a ruffle . \$7.50

#### DOLLS'-HEAD SALTS JARS

trimmed with satin ribbon ruffles  
and silk flowers . \$3.75

#### FOLDING SEWING STANDS

consisting of mahogany-finish  
wood frame, with bag of flowered  
cretonne . \$1.35

(Fourth Floor, Madison Avenue)

### Practical Holiday Gifts

Men's Gold Match Safe . \$28.00	Calendar of black glass . \$3.75	Thermos Water Set; with
Men's Wool Sweater (roll	Linen Guest Towels (half	tray, . . . \$15.00
collar) . . . . . 7.00	doz.) . . . . . 2.38	Thermos Luncheon Box . 4.00
Men's Belt Set, with silver	Individual Inkstand of black	Pocket Manicure Set . 2.65
buckle . . . . . 3.50	glass . . . . . 9.00	Celluloid Boudoir Clock . 3.50
Men's Wool Dressing Gown, 15.00	Gold Bar Pin . . . . . 2.75	Celluloid Photo Frame (cab-
Men's Suit Case . . . . . 20.00	Gold Signet Ring . . . . . 4.50	inet size) . . . . . 1.35
Men's Morocco Collar Case . 3.75	Gold Bangle Bracelet . 5.75	Dog Collar, brass-trimmed . 1.75
Men's Gabardine Raincoat . 20.00	Silver Eyeglass Case . 8.25	Dog Carrier . . . . . 5.00
Men's Wool Motor Scarf . 5.00	Silver-mounted Salve Jar . 1.65	Photo Print Album (loose-
Military Brushes (silver-	Silver-mounted Powder Jar . 6.25	leaf), bound in black, size
mounted) pair . . . . . 9.00	Mahogany Magazine Stand . 11.50	7x11 . . . . . .90
Military Brushes (ebony)	Mahogany Muffin Stand . 4.50	Little Children's Sweater
pair, . . . . . 4.50	French Mirror, gilt-framed . 4.75	Suit of brushed wool, four
Men's Initialed Linen Hand-	Silver Bonbon Tongs . 1.35	pieces . . . . . 6.50
kerchiefs; half-dozen . 1.50	Silver Sugar Holder . . . . . 5.25	Babies' Costume, white-
Women's Linen Handker-	Silver Call Bell . . . . . 5.00	enameled . . . . . 1.45
chiefs, hand-embroidered	Silver Butter Knife . . . . . 1.25	Babies' Worsted Sacque . 1.75
scallop edge; per half-	Women's Dressing Case, .	Babies' Sleeping Bag, of
dozen, . . . . . 3.00	with twelve celluloid fit-	siderdown . . . . . 3.75
	tings . . . . . 9.00	Babies' Ivory Teething Ring 1.00

The silver articles quoted are sterling; the gold are 14-karat.

Special Salespersons are detailed to act as escorts to patrons  
desiring assistance in their holiday shopping.

All Charged or Paid Purchases (including heavy and bulky shipments)  
will be forwarded Free of Charge by mail, express or freight to any  
point in the United States. The methods of shipment are optional with  
B. Altman & Co., and no discounts are allowed.

### A Special Offering of Decorative & Household Linens

will be held to-morrow and Tuesday  
in the Department on the  
Fourth Floor.

MADEIRA CENTERPIECES (27-in.)  
elaborately hand-embroidered,  
each . . . . . \$4.25

MADEIRA TEA NAPKINS  
hand-scalloped and hand-embroid-  
ered . per dozen \$6.00 & 6.75

MADEIRA LUNCHEON SETS  
(13 pieces)

consisting of 24-inch centerpiece,  
six 6-inch doilies and six 10-inch  
doilies; all hand-scalloped and  
hand-embroidered, per set \$4.00

HAND-CROCHETED LUNCHEON  
SETS (25 pieces)

consisting of 24-inch centerpiece,  
twelve 6-inch doilies and twelve  
10-inch doilies, per set \$7.50

LINEN DAMASK TABLE CLOTHS  
each . \$3.20, 3.50 & 4.50

LINEN DAMASK NAPKINS  
per dozen \$2.75, 3.75 & 4.25



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